

**"Try not to become a person of success;
rather, become a person of value."**

- Albert Einstein



Tim Coleman

Who is Tim?

- ✓ A values-based (Liberty, Integrity, Tenacity), experienced and award-winning business leader and communicator, Tim started his professional career as a broadcaster and journalist with the BBC. As a result, he is an excellent listener and maintains a razor-sharp focus on asking the right questions that get to the heart of issues and will support the holistic growth of your business.
- ✓ A conceptual thinker with a demonstrable record of hands-on and cross-functional leadership across the public, private and charitable sectors, Tim is passionate about developing business leaders and maximising team performance. He specialises in mindset, time management and profit growth, ensuring business owners can achieve their goals and fulfill their vision.
- ✓ An award-winning entrepreneur, who has run his own business and charity through some tough times, Tim has a personal vision to be a catalyst for personal, professional and economic transformation across South Yorkshire and beyond. ActionCOACH Rotherham has already positively touched over 1,500 businesses.

Personal Attributes

Tim is focused on providing personal development and business solutions to you, across the full spectrum of Sales, Marketing, Operations, Finance and HR. Tim's extensive experience, coupled with the award-winning ActionCOACH systems and within the context of the 7 types of capital, will be a great asset to your business.

With a proven track record in developing long-term plans, creative marketing & communications and new product launches, Tim has the drive, tenacity and ambition to help you unlock your own potential and to reach personal goals, as well as those of your business.

So What's in it for me?

Whilst all businesses are different, Tim has yet to come across a business leader or owner who does not struggle with *Time*, *Team* or *Money* issues in either their personal or professional life. Tim has also faced these challenges personally, so using this experience and the solutions from ActionCOACH, the world's foremost business coaching system, Tim and his team will ensure you overcome them and thrive.

Tim will work with you to provide clarity on what your business looks like in the near and long term, and plan exactly how to deliver your goals. He will work closely with you on your business plan, your financial strategy, sales and marketing strategies and in building a reliable, high-performing and highly-engaged team. You will be able to move away from essentially having a job working "in" your business, to working "on" your business, which is exactly what's required to take you and your business to the next level.

Coaching with Tim

Working with your in-depth knowledge of your business, Tim will help make the complicated things simple. He'll strike the balance between authentic empathy and challenge, not just in how you see your business, but in holding you to account to create the business you want. As a certified and award-winning Business Coach and Executive Coach, Tim will show you strategies to increase your business revenues and profits, often quite dramatically so that you, as the owner or C-Suite Executive, can work less, find space to explore your true purpose and enjoy the fruits of your labour.

ActionCOACH®
BUSINESS COACHING

ROTHERHAM

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"If someone believes in you more than you believe in yourself, accept their belief rather than your own."

- Paul Scanlon



ActionCOACH Rotherham's Vision/Mission:

For the team at ActionCOACH Rotherham, our client's success is our success. We are committed to supporting the transformation of businesses from **"Good to Great."** Our vision is to be a business's most trusted partner as they grow, directly impacting at least 100 businesses, who grow by at least 100% over the next 10 years. Our mission is to introduce business owners across the area to proven and award-winning business operating systems through structured coaching, training and accountability.

Our Values:

Tim and the ActionCOACH team are always looking for ways to help you grow your business. Tim's passion is driven by his core values of Liberty, Integrity, Tenacity, supported by Purpose, Justice, Balance, Openness and Transparency. Tim firmly believes that when a business owner partners with the ActionCOACH system their sustained efforts together in the right direction will produce massive results. That's why he's willing to offer his clients a 12-month Return on Investment guarantee. Please contact Tim about Ts and Cs.



Our Programmes:

Tim and his team offer several programmes within a 1:1 or group coaching context. These programmes will fast track skills in leadership, management, team development, marketing, sales and communications. These skills and new ways of thinking will not only develop you as a business owner, but transform your team and the way your business is run, resulting in accelerated growth.

Who ActionCOACH Rotherham will work with:

We want to meet with business owners of all sizes. Whether we can help you depends on where you are at, as a business. Are you already successful but struggling to grow, increase your profits or motivate your team? If the answer is yes, then get in touch today. As Albert Einstein said, *"the definition of insanity is doing the same thing repeatedly and expecting different results."* If you are at this point with your business, then you have come to the right place.

Testimonials:

"I have become more confident, combined with proactively planning for future problems and delegating more tasks to existing and new staff. Tim has allowed me to take back my time and spend it with family" - Lee White, Founder of LRW Ltd. Lee's business grew net profit by 10% in the first 3 months of coaching.

"Improvements all round, every aspect of the business has changed for the better." -Gabby Lambert, Property Remedies Ltd, which grew revenue and profit by 40% in 6 months.

"I like the accountability coaching provides me, which opens up a new desire to quickly complete steps towards my goals." - Tom David, Twenty20Trader, which has increased revenue and profit by 20% and free time by 50%.

Next Steps: Book a complimentary session with Tim's team to see if coaching is for you. It's not for everybody and that's OK. We need to make sure we're a good fit for each other.

ActionCOACH Rotherham

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